

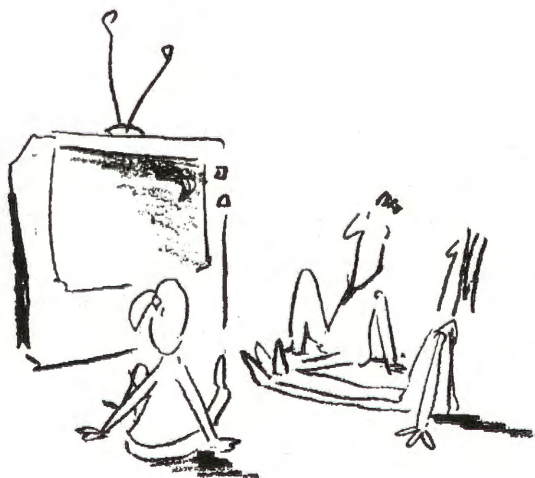


Joint research project: 20 years of C programs

The ABA is conducting a joint research project with the Australian Children's Television Foundation (ACTF) and the Australian Film Finance Corporation (FFC) analysing 20 years of C classified children's programs.

The objectives of the research are to:

- gather information about the production of children's programs since the introduction of regulation of children's television since 1979;
- identify trends in the production, broadcast and ratings of C programs, with a focus on drama;
- better understand the financing of C programs, with a focus on drama; and
- track the international performance of Austral-



ian children's drama.

Key findings from the report will be presented at the ABA children's television policy forum on 22 July 1999 in Sydney.

The research partners have commissioned Ms Kate Aisbett, former Research Manager, Australian Film Television and Radio School, to conduct the research.

Children's television policy forum

The ABA will hold a policy forum on 22 July 1999 to explore current and upcoming issues facing children's television in Australia.

The broad themes of the forum encompass:

- how children as an audience are changing;
- current and future trends in programming; and
- how far program makers, broadcasters and



government are meeting children's television needs.

The forum will include presentations about the child audience (who are they and what are they watching?) and key findings from the *20 Years of C Research* project. There will also be panel discussion about the many factors which effect the types of programs which are created (financial, regulatory etc), with an emphasis on exploring future trends and issues.

The forum will be held from 2.00 p.m. to 5.30 p.m. at the Nikko Hotel, Darling Harbour, Sydney, with drinks following. Enrolment forms are available now from the ABA.

C & P programs

Programs granted C and P classification between 9 April and 14 May 1999. Producers interested in submitting programs for classification should contact Nadia Mencinsky or Belinda Mullen on (02) 9334 7700.

Program title	Origin	Class.	New/ renewal	Decision date	Applicant
DOWNLOAD	Australia	C	new	14-5-99	Becker Entertainment
THE ADVENTURES OF CHUCK FIIN	Australia	CD	new	16-4-99	Barron Television Ltd
VALLEY OF THE GIANTS	Australia	PRC	new	27-4-99	Becker Entertainment

C - children's programs, CD - children's drama, PRC - provisional C

See page 23 for more information about the forum.