



SAS 7 - Adelaide

Accuracy, invasion of individual's privacy

The complaint

The ABA received a letter of complaint about a segment on the 30 January 2001 *Today Tonight* show broadcast by SAS 7. The complainant alleged that the segment contained inaccuracies and was an invasion of privacy.

Action taken

The licensee advised relevant parties of the ABA's decision in relation to the matter. The licensee stated that the inaccuracy was an isolated instance and does not reveal a systemic problem, which would require further action. No further action was taken by the ABA

Relevant code of practice

4.3 In broadcasting news and current affairs programs, licensees:

4.3.1 must present factual material accurately and represent viewpoints fairly, having regard to the circumstances at the time of preparing and broadcasting the program;

...

4.3.5 must not use material relating to a person's personal or private affairs, or which invades an individual's privacy, other than where there is an identifiable public interest reason for the material to be broadcast.



The decision

The ABA determined that SAS 7 in its broadcast of *Today Tonight* breached clause 4.3.1 of the code, by not presenting factual material accurately; and did not breach clause 4.3.5 of the code by broadcasting material relating to a person's personal or private affairs when there was no identifiable public interest reason for that material to be broadcast.