

3D TV trials commence

Rugby league and soccer fans with 3D-enabled digital television receivers will be able to watch select games in 3D following the ACMA's decision to issue licences to the Nine Network and the SBS.

The two networks began conducting scientific trials of 3D television in Sydney, Melbourne, Brisbane, Adelaide, Perth, Newcastle and Wollongong in May and will continue to do so through to 19 July. The trials will include live telecasts of three State of Origin rugby league matches and select FIFA World Cup games, which viewers in the listed locations can access through logical channel number 40 on their 3D-enabled digital television set.

The ACMA facilitated the agreement between Nine and SBS to share the same UHF television channels for the period of the trials.

'The ACMA supports the development and demonstration of new broadcasting technologies and is pleased to be able to assist with the trialling of 3D TV,' said Chris Chapman, Chairman of the ACMA.

'The approval of the 3D TV trials for a period of two months is not an indication that the future permanent allocation of these UHF channels will be for broadcasting purposes.'

The ACMA understands retailers will be using the trials to showcase the first generation of 3D television receivers. 📺

More information on the 3D television trials, including the specific licence conditions attached to these trials, is available on the ACMA website at www.acma.gov.au (go to For licensees & industry: Licensing & regulation > Broadcasting: Broadcasting licensing > Current activities > 3D Television).

